

ALLIED Feather & Down is honored to provide hang tags and logo use approval to all partners. It is necessary, however, to understand exactly how and where the ALLIED logo is being used. We kindly ask that this form is filled out as completely as possible for all asset and logo use.

In certain cases, it may be necessary to provide an example of use for approval.

ALLIED has done everything possible on our end to ensure all communications are accurate and no false claims are made, but all communications should be approved by each brand's legal team as it relates to the individual use or application. ALLIED is happy to assist in altering any wording or communication as needed.

DATE	PRODUCT SEASON	
<b>APPLIED FOR BY</b>		
NAME	COMPANY	EMAIL
<b>FINISHED GOOD BRAND NAME</b>		
	CONTACT	EMAIL
<b>APPLICATION FOR</b>		
<input type="checkbox"/> STANDARD ALLIED HANG TAG  QTY TAGS REQUESTED <input style="width: 80px;" type="text"/>  QTY GOODS TAGGED <input style="width: 80px;" type="text"/>  DESCRIPTION OF GOODS TAGGED <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	<input type="checkbox"/> BESPOKE HANG TAG  PRINTER <input style="width: 150px;" type="text"/>  QTY TAGS REQUESTED <input style="width: 80px;" type="text"/>  QTY GOODS TAGGED <input style="width: 80px;" type="text"/>  DESCRIPTION OF GOODS TAGGED <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	<input type="checkbox"/> LOGO USE  LOGO USED <input type="checkbox"/> ALLIED FEATHER & DOWN <input type="checkbox"/> TRACKMYDOWN <input type="checkbox"/> OPTIX <input type="checkbox"/> HYPERDRY <input type="checkbox"/> BIODOWN <input type="checkbox"/> RENU <input type="checkbox"/> THERMADOWN  DESCRIPTION OF LOGO USE <div style="border: 1px solid black; height: 100px; width: 100%;"></div>
<b>MARKETS</b> <input type="checkbox"/> US <input type="checkbox"/> CANADA <input type="checkbox"/> EUROPE <input type="checkbox"/> KOREA <input type="checkbox"/> JAPAN <input type="checkbox"/> CHINA	<b>MARKETS</b> <input type="checkbox"/> US <input type="checkbox"/> CANADA <input type="checkbox"/> EUROPE <input type="checkbox"/> KOREA <input type="checkbox"/> JAPAN <input type="checkbox"/> CHINA	
<b>DISTRIBUTION</b> <input type="checkbox"/> RETAIL <input type="checkbox"/> ONLINE / DIRECT	<b>DISTRIBUTION</b> <input type="checkbox"/> RETAIL <input type="checkbox"/> ONLINE / DIRECT	

For further questions, please contact Matthew Betcher, Creative and Marketing Director at [matthewbetcher@alliedfeather.net](mailto:matthewbetcher@alliedfeather.net).