

PROCESSING...

IT'S WHAT MAKES PREMIUM DOWN, PREMIUM.

Many brands make claims to using premium down, but few communicate or even understand what is involved. Down can come from the finest sources, but if not properly processed, the result can be brittle or dirty producing a product that may seem warm and lofty to start, but will not have the durability and resiliency in a high quality down products are known for.

ALLIED uses a proprietary washing process that allows us to provide the highest quality, industry-leading cleanliness and maximum durability. And we do this in the most sustainable way using mild bluesign® approved detergents and recycling over 65 million gallons of water annually per facility.

DURAWASH™

